STAMP VS FRANK

SAVE A KNOCK OUT 34%

DISCOVER WHY FRANKING WINS HANDS DOWN FOR SMALL BUSINESSES LIKE YOURS
### STAMP VS FRANK

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Technology continues its unstoppable advance. But post remains the number one communications channel for today’s businesses.

Parcels and packages still have to be physically mailed to their final destinations. For many customers, there’s still no substitute to receiving documentation such as invoices and quotations in the post. And marketing communications still have a greater impact in the letterbox than the inbox.

This makes post preparation and management important for small businesses, and means a time and money-saving franking machine from Neopost will deliver far greater efficiencies.
When it comes to costs, franking is in a postage class of its own.

By switching to franking today, a business like yours could make considerable financial savings, and what’s more, the efficiency begins immediately. Take a look at the typical savings opposite.
The old ritual of stamping envelopes and parcels takes a considerable amount of time.

On average, a round trip to the Post Office to post items and purchase additional stamps takes an employee around forty-five minutes.

If that trip occurs just once a week, it amounts to approximately three hours lost per month, and a total of four and a half workdays lost per year.

With franking in the office taking a mere fraction of the time needed for stamping, imagine how the remainder could be better spent pleasing existing customers, completing critical administration tasks, or even securing new business.
When it comes to your business image, nothing says 'old-school' like an old-fashioned stamped letter or parcel.

On the other hand, franking has, quite literally, forward-thinking written all over it – it looks professional to your customers and prospects.

As well as giving your mail items a sleek and modern finish, franking enables you to print your company logo, business name, a QR code, or even a marketing message onto every letter or parcel you post.

To your customers, franking simply says a lot of good things about your business.
With the ability to access your account online at myneopost and easily order consumables, managing post has never been faster or easier for your business.

MyNeopost, together with features built into Neopost franking machines, provides you with an easy way to track your postal expenditure. This gives you the benefit of identifying savings and easily managing budgets.

Plus, the latest Royal Mail postal rates can be downloaded directly to your franking machine to save staff from having to keep track themselves.

It all adds up to less time managing post and more time growing your business.
With franking, there’s simply no margin for error. A Neopost franking machine calculates the correct postage, reducing human error and stopping over-spending through either not having the correct value stamps or putting extra stamps on to make sure items get there.

All you need do is select the type of mail being sent, and place the item on the weigh platform.

The machine then automatically calculates the correct postage for you, with no more risk of under-stamping and leaving customers with reputation-damaging surcharges.
A success story for Sharedband - the UK’s leading provider of bonded Internet solutions

Like many young companies today, Sharedband was finding the management of outgoing post an increasing administrative burden.

Wanting to keep costs down and avoid employing extra staff, Sharedband Chief Tim Burne decided to trial a Neopost IS-280 franking machine.

The machine quickly solved the issue of outgoing post for Sharedband says Tim. “Making sure the post goes out on time is not a problem anymore. Where previously we were always running out of stamps and somebody had to queue at the post office with petty cash, we now just whizz the mail through the IS-280.”

Tim Burne Sharedband Chief

“\textit{It was easy to buy, simple to operate and does everything we wanted. I’m very pleased with Neopost}”
WHY WAIT ANY LONGER?

STOP STAMPING AND START FRANKING WITH NEOPOST

Neopost products and software have cut costs and improved productivity for companies of all sizes, all over the world for over 75 years - and we can do the same for your business.

Giving you total peace of mind, our award winning machines are supported by a UK-based call centre, and a recent independent survey* rated Neopost "Most Trusted For Customer Service" with 97% of customers satisfied.

What’s more, with the option of a 30-day free trial, you’ve nothing to lose and only greater efficiency to gain.

So what are you waiting for?
Start your 30-day no-obligation trial today at www.neopost.co.uk/franking-machine-free-trial

*Opinionway customer survey October 2012