



We Help You Save Time and Cut Costs

- More accurate and correctly formatted customer data reduces undeliverable mail.
- Digitise documents to cut storage space and allow rapid on-line processing, filing and retrieval.
- Minimise postage costs - make the most of Royal Mail discounts.
- Save staff time and speed up processing by automating manual mail handling tasks.



We Help You Grow

- Satisfy your customers by using the media they prefer.
- Clear documents and reliable invoicing make you easy to do business with.
- Win new customers with attractive, personalised marketing materials.
- Open and distribute incoming mail quickly for faster response to customer enquiries.



We Help You Comply

- Accurately manage personal communications - intelligent envelope filling delivers the right message to the right person.
- Handle e-invoicing, archiving and payment in line with HMRC guidelines.
- Manage all communication processes as specified by major customers.
- Dispose of confidential information securely.



We Help You Go Digital

- Make your customer communications cheaper and quicker.
- Migrate to low cost email.
- Adopt electronic invoicing.
- Scan documents for quicker distribution, on-line processing and reliable archiving/retrieval.
- Electronically track important parcels and documents.

THE ROAD TO POSTAGE DISCOUNTS



THE ROAD TO POSTAGE DISCOUNTS



74p
Stamps
Large Letter
2nd Class

Why cost reduces
Franking discount

65p
Frank
Large Letter
2nd Class

SAVE 12%

Neopost Solution
SMART franking

Why cost reduces
Mailmark®
discount

63p
Mailmark® Frank
Large Letter
2nd Class

SAVE 15%

Neopost Solution
Mailmark®
franking machine



24.4p
Low Sort
Economy

SAVE 67%

Why cost reduces
Minimum 4,000
90% address
accuracy
Barcode

Neopost Solution
Address printer
Address software

Why
cost reduces
Business mail

29.4p
Business Mail
Advanced
2nd Class

SAVE 60%

Neopost Solution
BMA license
and suitable F/M
Address verification
software

Why cost reduces
Reduce envelope
size



36p
Mailmark® Frank
Letter
2nd Class

SAVE 51%

Neopost Solution
Folder inserter



Why cost reduces
Generic content
Advertising/
marketing content

19.3p
Advertising
Mail

SAVE 74%

Neopost Solution
Data quality
software
PPI account



Neopost can help you go digital

Neopost offer a range of products and services to help make the transition to digital communications easy.

By switching to digital you can:

- Make your customer communications cheaper and quicker.
- Migrate to low cost email.
- Adopt electronic invoicing.
- Scan documents for quicker distribution, on-line processing and reliable archiving/retrieval.
- Electronically track important parcels and documents.

